

2023



MEDIA KIT



HA

Directors

2022



Ezzah Rafique

Founder + Editor-in-Chief



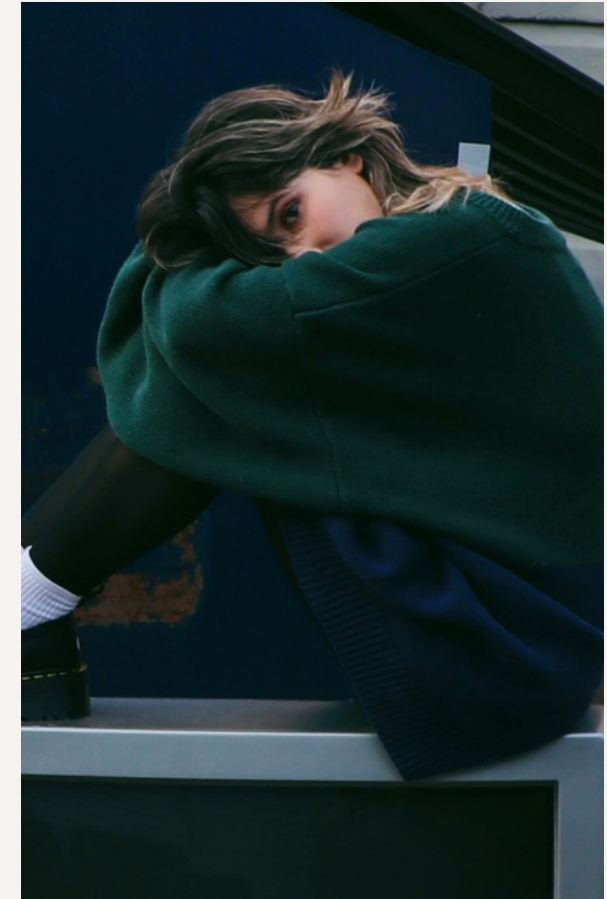
Orchee Sorker

Press Director



Mohja Filfil

Design Director



Camila Camacho

Web Director



shoutout:

Hadi Fareed
Press & Outreach
Coordinator



year recap + statistics

HAZZE MEDIA Exclusive Team Cover Shoots:
March, May, June, August, October, & November

***Published* Festivals:**

Hangout Music Festival, Forecastle Festival,
Austin City Limits

of Concert Coverages:

54+

of. Published Interviews:

around 113

our numbers

18,738

total site sessions in 2022

3,024

ISSUU site impressions

315

unique magazine reads

14

countries

'HAZZE' Podcast: in
the Top 25% most
shared globally

8,315

unique visits per month

7343

blog post impressions

4883

unique blog post impressions

15,400+

Instagram followers

'HAZZE' podcast was
streamed in
11 countries

HAA





INTERVIEW PRICING PACKAGES

WEBSITE EXCLUSIVE

\$175

A pdf of 10 questions will be sent to you after purchase. This interview will be published online as an 'exclusive' along with 3 high-quality images of your choice.

PODCAST INTERVIEW

\$200

A 15-25 minute interview via Zoom. The interview will be published on 7 streaming platforms (including Spotify) on our Hazze Podcast!

PRINT + ONLINE
EDITORIAL

\$325

A minimum of 4 pages in print with 4 images. Includes the interview being published online. ONLY FOR THOSE WHO HAVE AGREED VIA EMAIL.



15 SEC AD

\$75

An ad purchase will go on three episodes of your podcast choice (HAZZE, Case by Case, Life is Risky)

30 SEC AD

\$120

An ad purchase will go on three episodes of your podcast choice (HAZZE, Case by Case, Life is Risky)

1 MINUTE AD

\$175

An ad purchase will go on three episodes of your podcast choice (HAZZE, Case by Case, Life is Risky)

PODCAST

**AD/SPONSORSHIP
PRICING
PACKAGES**



1/4 PAGE

\$100

Applies to one issue of
Hazze Magazine

- 250 word count
- website link
- email address
- one image
- your logo

1/2 PAGE

\$200

Applies to one issue of
Hazze Magazine

- 250 word count
- website link
- email address
- one social media
handle/link
- two images
- your logo

FULL PAGE

\$300

Applies to one issue of
Hazze Magazine

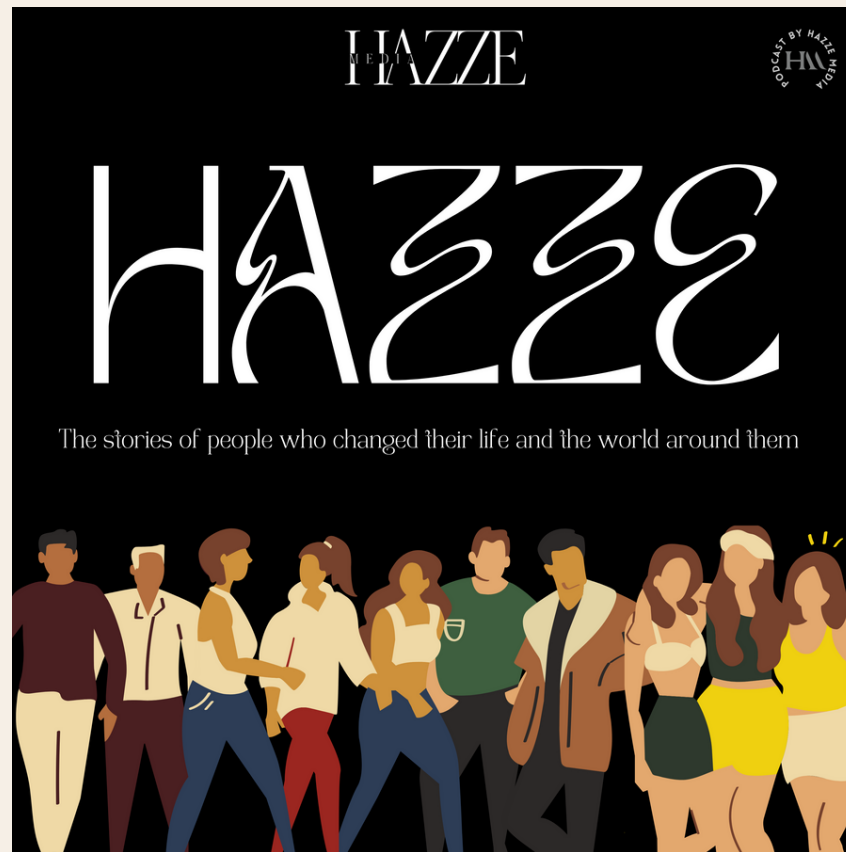
- 250 word count
- website link
- email address
- 2+ social media
handles/links
- 3-4 images
- testimonials
- address (if applicable)
- your logo

MAGAZINE

**AD/SPONSORSHIP
PRICING
PACKAGES**

PODCASTS

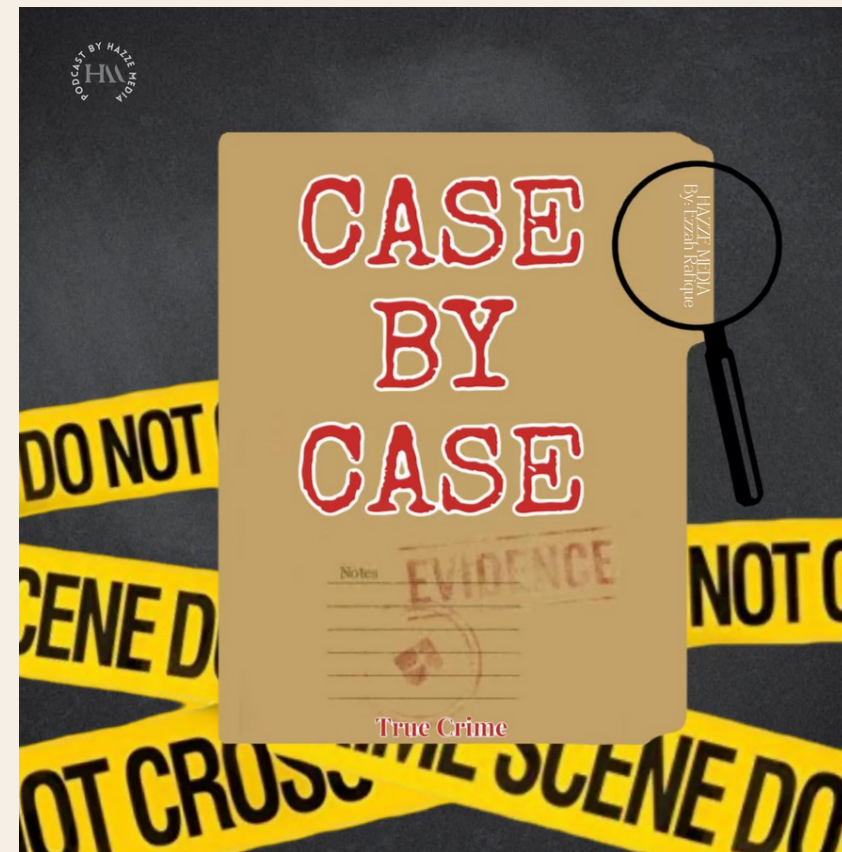
current podcasts that will be fully streaming weekly in 2023



HAZZE

interviews with guests and personal conversations

"dives into the stories of people who changed their life and the world around them"



CASE BY CASE

true crime, unsolved mysteries, etc.

"from disappearances to murder mysteries to serial killer legacies to everything in between"



LIFE IS RISKY

"personal growth, mindset, and motivation while talking to entrepreneurs about their success."

Thank You



please reach out to info@hazzemedia.com for
questions or to pursue a purchase